

873 Broadway
New York, N.Y. 10003
September 15, 1967

To All Branches:

Dear Comrades,

A national fall fund drive to raise a total of \$20,000 has been opened by the Political Committee. The drive will begin October 1 and last through December 31.

The consistent expansion of our activity and intervention in all areas of work, plus the inevitable effects of inflation on rent, printing costs, etc., have forced us to expand the National Office budget. However, the quota set by the Political Committee is not quite as large as our budget forecast indicates is necessary.

We have kept the figure below minimum requirements because of a definite trend toward increase in sustaining fund pledges by the branches. We are confident that this improvement will continue and that regular monthly income through sustainers will rise enough to offset the difference between the fund quota and actual budget needs. The New York branch has provided an example of what can be done in this area.

The branch decided to attempt the goal proposed in the Organization Report to the last plenum: to establish a sustaining fund pledge to the N.O. based on an average payment of 17 cents per day per member.

After careful re-evaluation of individual contributions, total income was increased significantly. The New York branch was thus able to raise its sustainer to \$450 per month (an increase of \$170). This is an impressive achievement -- especially in view of the fact that nearly 40 per cent of the New York membership is composed of full-time party workers.

The example of New York (and also Cleveland and the Twin Cities, which have recently increased their pledges) makes us confident that we will be able to keep the party center on a firm financial footing.

Attached is a list of suggested quotas for each branch. These quotas have been adjusted slightly since the last fund campaign in the direction we think indicated by practical considerations. However, if we have seriously misjudged the realistic ability of your branch to meet the suggested quota, or if we have underestimated your branch's ability to increase its quota, please include your comments and suggestions on the acceptance form enclosed.

Comradely,

Ed Shaw
Organization Secretary

September 15, 1967

Suggested Quotas for Fall, 1967 Fund Drive

<u>Branch</u>	<u>Suggested Quota</u>
Allentown	\$ 125.00
Boston	1,200.00
Chicago	1,800.00
Cleveland	1,000.00
Denver	125.00
Detroit	1,200.00
Los Angeles	4,000.00
Newark	100.00
New York	5,100.00
Oakland-Berkeley	1,200.00
Philadelphia	600.00
St. Louis	100.00
San Diego	150.00
San Francisco	1,200.00
Seattle	300.00
Twin Cities	1,200.00
General	600.00
Total	<hr/> \$20,000.00